

MG WINDSOR *EV*
LIVE BUSINESS CLASS



INTERIORS



Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.



FIRST-IN-SEGMENT

AERO-LOUNGE[™] SEATS WITH 135° RECLINE

COMFORT TAKEN TO A NEW ANGLE

Rediscover the joy of comfort when its boundaries are pushed to a whole new level. Enjoy the calm as you sit back and relax on the cosy seats with 135° multi-level recline.

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CHOOSE YOUR HUE OF LUXURY
AND COMFORT



DUAL TONE IVORY INTERIORS



KNIGHT BLACK INTERIORS

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FIRST-IN-SEGMENT

INFINITY VIEW™ GLASS ROOF

ENJOY SKY-HIGH VIEWS ON EVERY JOURNEY

Imagine an invisible roof and the endless vistas that it offers. Experience them all in every drive with the MG Windsor EV.

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LARGEST-IN-SEGMENT

GRANDVIEW™
TOUCH DISPLAY

ENTERTAINMENT JUST A TOUCH AWAY

Make your journeys more delightful with your favourite applications on a futuristic 39.6 cm (15.6 inch) infotainment system.



9-SPEAKER AUDIO
SYSTEM BY **Infinity**

SOUNDS INFINITELY BETTER

Surround yourself with nine speakers that make your entertainment sound more powerful.
4 Speakers | 4 Tweeters | 1 Subwoofer

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BEST-IN-CLASS
REAR LEGROOM

LIVE MILES OF OPULENCE

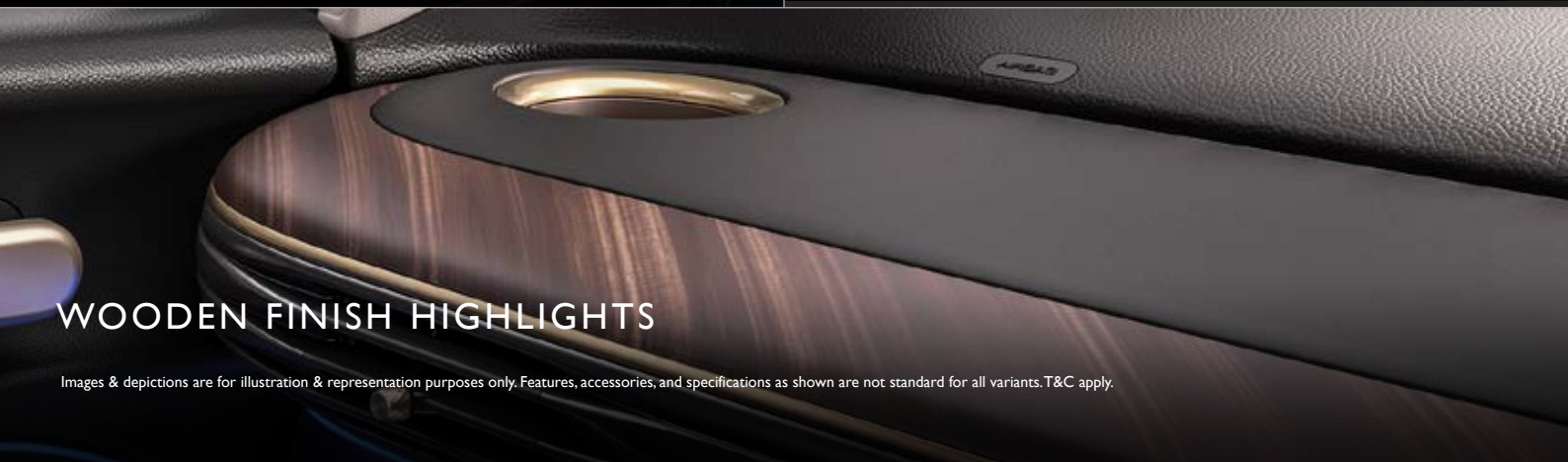
Enjoy ultimate comfort with Dual Tone Ivory interiors, featuring Royal Touch Gold highlights and soft touch material on the dashboard and door trims.



VENTILATED FRONT ROW SEATS



MULTI-FUNCTION
STEERING CONTROLS



WOODEN FINISH HIGHLIGHTS

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DRIVER ARMREST STORAGE



REAR-CENTRE ARMREST WITH CUPHOLDERS



FIRST-IN-SEGMENT
6-WAY POWER DRIVER SEAT



POWERED TAILGATE

LARGEST-IN-SEGMENT
604*^l BOOT SPACE

SPACE FOR YOUR WORLD

Keep your journeys going with powered tailgate and a storage space that holds what you need and more.

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EXTERIORS





AEROGLIDE™ DESIGN

A MARVEL ON THE MOVE

A unique form that lets you enjoy the spotlight on the roads.



2700 mm

BEST-IN-CLASS
2700 mm WHEELBASE

THE LONG STRETCH OF STABILITY

Long wheelbase that makes your drive smooth, stable and spacious.

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SMARTFLOW™ TAIL LIGHT

CONNECTED LED TAIL LAMPS

STARSTREAK™ LED

LED FRONT POSITIONING LAMPS & DRLS

ILLUMINATED
FRONT MG LOGO

LED HEAD LAMPS



R18 DUAL TONE MACHINED ALLOY WHEELS

R18 Dual Tone Machined Alloy Wheels that make your drives the centre of attraction.



FIRST IN - SEGMENT

GLASS ANTENNA



SMART FLUSH DOOR HANDLES

Auto-pop stylish handles that blend seamlessly with the exteriors.

SAFETY & PERFORMANCE



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| DRIVE YOUR EXPRESSION

Pick a colour of choice that speaks to you and add a personal touch to the journeys you go on.

CELADON BLUE



TURQUOISE GREEN



AURORA SILVER



PEARL WHITE



GLAZE RED



STARBURST BLACK



SPECIFICATIONS

DIMENSIONS	38kWh	52.9kWh
LENGTH (mm)	4295	4295
WIDTH (mm) (INC. MIRRORS)	2126	2126
WIDTH (mm) (EXC. MIRRORS)	1850	1850
HEIGHT (mm)	1677	1677
BOOT SPACE (L)	604^	579^
UNLADEN GROUND CLEARANCE (mm)	186	186
WHEELBASE (mm)	2700	2700
ELECTRIC MOTOR		
ELECTRIC MOTOR TYPE	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor
MAX. POWER (PS/kW)	136/100	136/100
MAX. TORQUE (Nm)	200	200
HIGH-VOLTAGE BATTERY		
BATTERY CAPACITY (KWH)	38	52.9
CHARGER CONNECTION TYPE	CCS2	CCS2
ESTIMATED CHARGE TIME (10-100%)	~13.5 hrs [3.3 kW] ~7 hrs [7.4 kW]	~9.5 hrs [7.4 kW]
ESTIMATED CHARGE TIME (20-80%)	~45 Min (45kW)	~50 Min (60kW)
MAXIMUM FAST CHARGING CAPABILITY (KW)	45kW	60kW
RANGE IN SINGLE CHARGE (KM)	332	449
TRANSMISSION		
TRANSMISSION	Automatic	Automatic
TYRE		
TYRE & WHEEL	215/60 R17 (D=436.6 mm) 215/55 R18 (D=462 mm)	215/55 R18 (D=462 mm)
BRAKES		
FRONT & REAR BRAKES	Disc	Disc
SUSPENSION		
FRONT	MacPherson Strut	MacPherson Strut
REAR	Torsion Beam	Torsion Beam

^Boot Space of Excite & Exclusive variant is 604L, Essence and Essence Pro has 579L of Boot space. Features and specifications may vary model wise. Actual performance may vary depending on various conditions including driving pattern, speed, etc.T&C apply.*^Depending on the condition of high-voltage battery, charger specifications, and ambient temperature, the time required for charging the high-voltage battery may vary.

*Specified range is as per standard MIDC test procedure (Part 1 + Part 2), carried out by certifying authority. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc.T&C apply.

	38kWh			52.9kWh
EXTERIOR	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
LED Projector Headlamps	✓	✓	✓	✓
LED Daytime Running Lights	✓	✓	✓	✓
StarStreak™ LED Front Positioning Lamps	✓	✓	✓	✓
SmartFlow™ LED Tail Light	✓	✓	✓	✓
Illuminated Front MG Logo	✓	✓	✓	✓
Wheel Size				
R17 (D = 436.6 mm) Steel Wheel with Wheel Cover	✓	–	–	–
R18 (D = 462 mm) Diamond Cut Alloy Wheels	–	✓	✓	–
R18 Dual Tone Machined Alloy Wheels	–	–	–	✓
Turn Indicators on Outside Rear View Mirror	✓	✓	✓	✓
Flush Door Handles	✓	✓	✓	✓
Glass Antenna	✓	✓	✓	✓
Chrome Finish on Window Beltline	–	✓	✓	✓

	38kWh			52.9kWh
INTERIOR	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
Knight Black Interiors	✓	✓	✓	–
Gold Interior Highlights	✓	✓	✓	✓
Dual Tone Ivory Interiors	–	–	–	✓
Leather* Pack				
Dashboard	–	✓	✓	✓
Driver Armrest	✓	✓	✓	✓
Door Trims	–	✓	✓	✓
Steering Wheel		✓	✓	✓
Seat Upholstery				
Fabric Seats	✓	–	–	–
Leather* Seats	–	✓	✓	✓
60:40 Rear Split Seats	✓	✓	✓	✓
Front & Rear Height Adjustable Headrests	✓	✓	✓	✓
Front Console Storage				
Open Storage	✓	–	–	–
Roller Shutter	–	✓	✓	✓
Multi Colour LED Ambient Lights (With 256 Colours)	–	–	✓	✓
LED Luggage Lamp	✓	✓	✓	✓
Rear AC Vents	✓	✓	✓	✓
PM2.5 Filter	–	–	✓	✓
Reading Lights				
LED Front Reading Lamp	✓	✓	✓	✓
LED Rear Reading Lights	–	✓	✓	✓

	38kWh			52.9kWh
INFOTAINMENT	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
Infotainment Display				
25.6 cm (10.1 inch) Touch Display	✓	–	–	–
39.6 cm (15.6 inch) GrandView™ Touch Display	–	✓	✓	✓
USB + FM + Bluetooth Music & Calling	✓	✓	✓	✓
Steering Mounted Audio Controls	✓	✓	✓	✓
USB Chargers (Front 2 - I Type A & I Type C/Rear 1 - Type C)	✓	✓	✓	✓
12V Power Outlet	✓	✓	✓	✓
Wireless Android Auto & Apple Carplay	✓	✓	✓	✓
6 Speakers	✓	✓	–	–
9 Speakers Audio System by Infinity	–	–	✓	✓

	38kWh			52.9kWh
COMFORT & CONVENIENCE	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
Infinity View™ Glass Roof	–	–	✓	✓
Aero-Lounge™ Seats				
Ventilated Front Row Seats (Driver & Co-driver)	–	–	✓	✓
Multi-level Reclining Rear Seat	✓	✓	✓	✓
Instrument Cluster				
Fully Digital 17.7 cm (7 inch) LCD Cluster	✓	–	–	–
Fully Digital 22.3 cm (8.8 inch) LCD Cluster	–	✓	✓	✓
Driver Seat Height Adjustment				
Manual Adjustment	✓	–	–	–
6 Way Power Adjustable	–	✓	✓	✓
Powered Tailgate	–	–	–	✓
Steering Column Mounted E-shifter	✓	✓	✓	✓
Smart Entry System	✓	✓	✓	✓
Smart Start System	✓	✓	✓	✓
Smart Flush Door Handles	–	✓	✓	✓
Tilt & Telescopic Steering Wheel	✓	✓	✓	✓
Cruise Control	✓	✓	✓	✓
Fully Automatic Temperature Control	✓	✓	✓	✓
Wireless Smartphone Charger^	–	✓	✓	✓
Outside Rear View Mirror with Electric Adjustment	✓	✓	✓	✓
Outside Rear View Mirror Fold				
Manual Fold	✓	–	–	–
Power Folding ORVM with Auto Fold	–	✓	✓	✓
Sunvisor with Vanity Mirror & Illumination	–	✓	✓	✓
Power Window				
All 4 Door Power Window	✓	✓	✓	✓
All Door Window One Touch Auto Down	✓	✓	✓	✓
Driver Side Window Auto Up	✓	–	–	–
All Door Window One Touch Auto Up with Anti Pinch	–	✓	✓	✓
Rear Seat Centre Armrest with Cup Holder	–	✓	✓	✓
V2L (Vehicle To Load)*	–	–	–	✓
V2V (Vehicle To Vehicle)**	–	–	–	✓

	38kWh			52.9kWh
SAFETY	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
6 Airbags (Dual Front, Side & Curtain)	✓	✓	✓	✓
3-Point Seat Belt (All Seats)	✓	✓	✓	✓
Seat Belt Reminder (All Seats)	✓	✓	✓	✓
Electronic Stability Program	✓	✓	✓	✓
Hill Hold Assist	✓	✓	✓	✓
Hill Descent Control	✓	✓	✓	✓
Emergency Stop Signal (ESS)	✓	✓	✓	✓
360 Degree Camera	–	✓	✓	✓
Rear Parking Sensors	✓	✓	✓	✓
LED Cornering Lights	–	✓	✓	✓
LED Rear Fog Lamps	✓	✓	✓	✓
Tyre Pressure Monitoring System				
Indirect	✓	–	–	–
Direct	–	✓	✓	✓
All 4 Disc Brakes	✓	✓	✓	✓
Auto Hold	✓	✓	✓	✓
Electric Parking Brake	✓	✓	✓	✓
ISOFIX	✓	✓	✓	✓
Rain Sensing Wipers	✓	✓	✓	✓
Auto Headlamps	✓	✓	✓	✓
Follow Me Home Headlamps	✓	✓	✓	✓

Features and specifications may vary model wise. In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information. *Maximum amount of power output is 3kVA. **Only for compatible EV models at a power output of 3kVA. The V2L adapter is designed exclusively for MG Windsor EV. Use only as directed, following the manufacturer's guidelines. JSW MG Motor are not responsible for any damage caused by improper use, unauthorized modifications, or external factors. Performance may vary based on vehicle Battery capacity, environmental conditions, and connected devices. Always adhere to local regulations and safety standards when using the V2L adapter.

	38kWh			52.9kWh
SAFETY	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
Dual Horn	✓	✓	✓	✓
Child Lock	✓	✓	✓	✓
Inside Rear View Mirror				
Manual Anti-Glare	✓	–	–	–
Auto Dimming	–	✓	✓	✓
Rear Defogger	–	✓	✓	✓

	38kWh			52.9kWh
i-SMART CONNECTED CAR KEY FEATURES	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
Advanced UI with Widget Customisation of Homescreen with Multiple Homepages	✓	✓	✓	✓
Customisable Widget Colour with 7 Colour Palette	✓	✓	✓	✓
Customisable Lock Screen Wallpaper	✓	✓	✓	✓
Voice Commands to Control Car Functions, AC On/Off, Radio, etc.	–	✓	✓	✓
Chit Chat Voice Interaction	–	✓	✓	✓
30+ Hinglish Voice Commands	–	✓	✓	✓
Voice Commands for Weather, Cricket, Calculator, Clock, Date/day, Horoscope, Stock Market, Dictionary, News & Knowledge	–	✓	✓	✓
Voice Commands in 6 Languages (Tamil, Telegu, Marathi, Gujrati, English, Hindi)	–	✓	✓	✓
Infotainment Theme Store with Downloadable Themes	–	✓	✓	✓
Valet Mode	–	✓	✓	✓
Quiet Mode	–	✓	✓	✓
MG App Store on Infotainment	–	✓	✓	✓
Jio Games on Infotainment	–	✓	✓	✓
Home 2 Car - Using JioFiber	–	✓	✓	✓
Rear View Monitor (RVM)	–	✓	✓	✓
Scheduled Dark Mode on Infotainment	–	✓	✓	✓
Scheduled Charging from Infotainment & i-SMART app	–	✓	✓	✓
Online Music App - JioSaavn	–	✓	✓	✓
Digital Bluetooth Key with Key Sharing Function	–	✓	✓	✓
Birthday Wish on Head Unit (with Customisable Date Option)	–	✓	✓	✓
Anti-Theft Immobilisation**	–	✓	✓	✓
Remote Control for AC ON/OFF using i-Smart App**	–	✓	✓	✓
Live Location Sharing & Tracking**	–	✓	✓	✓
Remote Car Lock/Unlock	–	✓	✓	✓
Find My Car	–	✓	✓	✓
Creating Profile for Regular Users & Guests using i-SMART app	–	✓	✓	✓
Vehicle Status Check on the app	–	✓	✓	✓
Vehicle Start Alarm	–	✓	✓	✓
Geo-Fence	–	✓	✓	✓
Vehicle Speeding Alert with Customisable Speed Limit	–	✓	✓	✓
Smart Drive Information	–	✓	✓	✓
Charging Station Search on i-SMART app	–	✓	✓	✓
100% Charging Notification on i-SMART app	–	✓	✓	✓
i-SMART app for Smartwatch**	–	✓	✓	✓
Critical Tyre Pressure Voice Alert	–	✓	✓	✓
Low Battery Alert at Ignition On	–	✓	✓	✓
E-Call (Safety)	–	✓	✓	✓
I-Call (Convenience)	–	✓	✓	✓
Wi-fi Connectivity (Home Wi-Fi/Mobile Hotspot)	–	✓	✓	✓
Over The Air (OTA) Updates	–	✓	✓	✓
Preloaded Greeting Message on Entry (With Customised Message Option)	–	✓	✓	✓
Departure "Good Bye" Message on Exit	–	✓	✓	✓
Ecotree - Co ₂ Saved Data on Infotainment & i-SMART app	–	✓	✓	✓
In-Car Remote Control for Audio in i-SMART app**	–	✓	✓	✓
In-Car Remote Control for AC in i-SMART app**	–	✓	✓	✓
In-Car Remote Control for Ambient Lights in i-SMART app**	–	✓	✓	✓

i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. ** This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App.

	38kWh			52.9kWh
ADAS (Autonomous Level 2)*	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
Traffic Jam Assist (TJA)	–	–	–	✓
Vehicle Safe Stop	–	–	–	✓
Adaptive Cruise Control (ACC)	–	–	–	✓
Bend Cruise Assistance (BCA)	–	–	–	✓
Lane Departure Warning (LDW)	–	–	–	✓
Lane Departure Prevention (LDP)	–	–	–	✓
Lane Keep Assist (LKA)	–	–	–	✓
Intelligent Headlamp Control (IHC)	–	–	–	✓
Front Collision Warning (FCW)	–	–	–	✓
Automatic Emergency Braking (AEB)	–	–	–	✓
Automatic Emergency Braking-Pedestrian (AEB-P)	–	–	–	✓
Intelligent Hydraulic Braking Assistance (IHBA)	–	–	–	✓

	38kWh			52.9kWh
Charger Details	EXCITE	EXCLUSIVE	ESSENCE	ESSENCE PRO
3.3 kW Portable Charging Cable	✓	✓	✓	✓
3.3 kW AC Home Charging Box	✓	✓	–	–
7.4 kW AC Fast Charger	–	–	✓	✓

*Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Features and specifications may vary model wise. In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and design without prior notice and without liability. Please check model details with your nearest dealer for latest information. Please check details with your nearest MG dealer for latest information.